## Ground TOMATOES

CONTE

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## The CONTE Brand "It's the Original"

**CONTE** The Original

> The year is 1920; Arturo Conte and his beloved wife owned a small but thriving farm in Perkasie, Pennsylvania. Being of Italian heritage, the Conte's love for growing tomatoes was natural. Yearning for the original taste of the authentic Italian cuisine he loved in Italy, Conte began crushing his fresh tomatoes to serve as a base ingredient in his favorite recipes. News of the fresh crushed tomatoes spread quickly and soon everyone wanted to experience the original taste. Today, the process of growing, crushing and packing the Conte line of tomato products remains true to its Italian heritage. Thanks to the Conte tradition, now you too can experience the taste of the true original.

Chunky Style

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**Conte Ground Tomatoes in Puree** are processed from fresh whole tomatoes, which are washed and sorted to remove poor quality fruit. The tomatoes are chopped and run through a pulper with screens, which are large enough to maintain some texture and product identity. The tomatoes are then concentrated to a desired consistency, tomato chunks are added to give desired product appearance.

## Nutrition Facts Serving Size 1/2 cup (116g) Servings Per Container About 26 Ingredients **Amount Per Serving** Crushed tomatoes, diced tomatoes, salt, calcium Calories 18 Calories from Fat 0 % Daily Value\* chloride, xanthan gum, citric acid, and basil. Total Fat Og 0% Saturated Fat 0g 0% Trans Fat 0g Cholesterol Omg 0% Sodium 320mg 13% **Packaging Specifications** Total Carbohydrate 7g 2% **Dietary Fiber 1g** 4% 6/#10 Can (104.0 oz.) 6 lbs. 8 oz. Unit: Sugars 6g Protein 2g **Container**: Gross Weight - 45.0 lbs. Vitamin A 8% • Vitamin C 13% Net Weight - 39.0 lbs. Calcium 3% • Iron 8% \*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower Length - 18 7/16" depending on your calorie needs Width - 12 7/16" 2,500 Calories: 2.000 Height - 7 1/8" Total Fat Less than 65a 80g Saturated Fat Less than 20g 300mg 25g 300mg Cholesterol Less than Sodium Less than 2,400mg 2,400mg Pallet: Tie – 8 Height – 7 Total – 56 Total Carbohydrate 300g 375g **Dietary Fiber** 25g 30g Calories per gram: Fat 9 • Carbohydrate 4 Case Cube: 0.95 cubic feet Protein 4

Order # Case UPC	Label UPC	Product	Storage Temp	Shelf Life	Kosher
41188-11179	41188-51659	Conte-Ground Tomatoes in Puree	65°F	24 Months at 40–85°F	U

## **Selling Propositions**

- Ground chunks of peeled tomatoes.
- Made from "fresh" vine-ripened red tomatoes.
- Used for recipes desiring a "chunky" finished, premium appearance.





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